

YOU CAN HELP KEEP YOUR STUDENTS SMOKEFREE



HOW?

By strengthening these protective factors
*(factors that increase the likelihood of
students staying smokefree)*

- **Teachers are smokefree.**
- **School rules are clear to students and consistently applied.**
- **Students feel connected to their school and community.**
- **Students have a sense of purpose, meaning and hope.**
 - **Students believe being smokefree is normal and socially acceptable.**
- **Students are aware that smoking is over-represented in the media.**
 - **Students achieve well academically.**
- **Students are involved in co-curricular activities.**
 - **Students do not have access to tobacco.**
 - **The majority of students are smokefree.**
- **Schools communicate these protective factors to parents.**



smokefreeschools.org.nz

For more information and support contact:
Health Sponsorship Council
info@smokefreeschools.org.nz

*A smokefree school is a sign of wellbeing,
not just a sign on the gate.*



kuraauahikore.org.nz