

Some examples: Focus groups

Participants	Purpose	Questions
Board members	<ul style="list-style-type: none">to understand how board members view their roles and responsibilities in relation to promoting the smokefree kaupapa within their school community.	<p>What does the phrase “a smokefree school” mean to you?</p> <p>How do you interpret the board’s role and responsibilities?</p> <p>What opportunities can you see in relation to strengthening our school’s smokefree status?</p> <p>What challenges can you see in relation to strengthening our school’s smokefree status?</p>
Community members (mixed groups or members from specific parts of the community)	<ul style="list-style-type: none">to understand how groups in the community view their roles and responsibilities in relation to supporting a smokefree school.	<p>What does the phrase “a smokefree school” mean to you?</p> <p>How do you think people or organisations in the community could support the school and its students in embedding smokefree lifestyles into the school culture?</p> <p>What challenges do you see, for a school, in managing its legal responsibility to be smokefree 7 days a week and 24 hours a day?</p>
School staff	<ul style="list-style-type: none">to identify their role as smokefree role models for their students.	<p>How does it affect students if they see staff members smoking?</p> <p>What are the main obstacles to quitting smoking for those staff members who smoke?</p> <p>What kind of support could your school offer staff who want to quit smoking?</p>
Students in a specific year group	<ul style="list-style-type: none">to find out what students in this year group think about being smokefreeto identify actions that would support students in staying smokefreeto identify actions that would support students who do smoke to quit.	<p>Why do you think people smoke?</p> <p>Why do you think some students stay smokefree?</p> <p>How can schools support students to stay smokefree?</p> <p>What kind of support could your school offer students who smoke and want to quit?</p> <p>How could you help your fellow students to remain smokefree?</p>
Members of a local marae	<ul style="list-style-type: none">to identify ways the school and marae could work together to support Māori teachers, students, and whānau to be smokefree.	<p>What strategies do you think would help members of your whānau to be smokefree?</p> <p>How can we work together to support our tamariki, rangatahi, and whānau?</p>